

FY14 Region C Conference

Joint Meeting

08 February 2014



Society of
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Region Meeting Agenda

- Welcome/Introductions - Dianne
- Society Nominating Committee – Hope
- Region Nominating Committee – Jody
- Outreach Committee – Tori
- MAL Update – Tori
- Senate Update – Stacey, Kate, Mayra
- Graduate Student Committee – Katharine
- Website – Shelley
- Region Financials – Sara
- CLCC - Nahomi
- FY15 Conference Proposals
 - University of Arkansas
 - University of Texas - Austin



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Hope Toole Schwalls

**FY14 SOCIETY NOMINATING
COMMITTEE**



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FY14 Nominating Committee

Chair: Debra Evans – Region H (Non Voting)

Region A - Mary Frederick

Region B – Vi Brown

Region C – Hope Toole Schwalls

Region D – Beth Posey-Leonard

Region E – Cheryl Manning

Region F – Michele Fitzpatrick

Region G – Jenny Tullai

Region H – Nora Lin

Region I - Kristin Ramey

Region J - Kelly Griswold Schable



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Society Nominating Committee

- 1 Professional Representative from each Region
- Two year term
 - Opposite the Region Governor
- Selected by the Region Council
- 1/2 of committee selected each year
 - Maintains continuity year to year



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What does the Nominating Committee do?

- Solicits candidates for Society positions (Officers, Directors, Senate leadership, BOT), gathers member feedback on candidates, conducts optional in-person candidate interviews during the annual conference, assesses candidates, and prepares a slate based on what's best for SWE
- Provides feedback to candidates slated and not slated
- Revises and updates nomination forms and processes



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Slate of Candidates for FY15 Ballot

(Announced on January 31, 2014)

President Elect (elect 1)

Colleen M. Layman (Baltimore/Washington)

Treasurer (elect 1)

Cindy Hoover (Wichita)

Director (elect 2)

Jonna Gerken (Hartford)

Penny Wirsing (Los Angeles)

Director of Regions (elect 1)

Heather Doty (Rocky Mountain)

Deputy Director of Regions (elect 1)

Stephanie Loete (Antelope Valley)

Deputy Speaker of the Senate (Senate elect 1)

Amy Jo Moore (Greater Salt Lake)

Senate Secretary (Senate elect 1)

Diane C. LaFortune (Chicago Regional)

Trustee (elect 2)

Marge Inden (Baltimore/Washington)

Carolyn F. Phillips (Houston Area)



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What's next?

- **Petition – BOD and BOT**

- Members must collect 200 signatures to petition to be added to the ballot
 - No more than 60 per Region or International Members
- Petitions and Consent Forms are due to HQ by March 1st

- **Petition – Senate Leadership**

- Members must collect signatures from 10 current Senate members to be added to the ballot
- Petitions and Consent Forms are due to HQ by March 1st

- **Election**



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How to get involved

- **Now**
 - Vote
 - Consider running for Region Representative to the Society Nominating Committee
 - Regions A, C, E, G, and I Electing this year
 - Mentor potential leaders at all levels
- **In the Fall**
 - Nominate leadership candidates
 - Consider applying to be a candidate
 - Self-employed or small company candidates are encouraged to apply
 - Provide feedback on nominees you know
- **Always**
 - Bring questions to the Nominating Committee



Selecting Region Representatives to the Society Nominating Committee

- What makes a good Region Representative
 - Recent experience at the Society level
 - Senate, Committee Chair, BOD, BOT, Past RG, etc.
 - Interest in helping to shape the future of SWE
 - Knowledge of Society bylaws and procedures
 - Ability to dedicate time to the positions
 - 1-2 calls per month all year, not just until slate is set
 - Regular work via e-mail
 - Significant time evaluating candidates
 - It is encouraged, but not required to attend the annual conference in order to be a representative



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SWE Policy on Campaigning and Endorsement of Candidates

- The primary source for information about Society ballot level candidates is the statements and ballot information provided via official Society channels.
- Use of SWE's electronic resources is not permitted to promote individual candidates or to solicit signatures for a petition nomination. This includes SWE list-serves, SWE distribution lists, and SWE groups on social media. Personal email, including SWE alias emails, and personal social media venues are permitted.
- Announcements made in the course of SWE business meetings, including conference calls, newsletters, or face-to-face meetings that an individual is running for office are permitted. Links to the primary information source should be included.
- Messages in the course of SWE business or which use SWE resources that encourage voting for a specific candidate or that discuss candidates platforms are not permitted.
- SWE print or electronic advertisements are not permitted.

Alleged violations will be referred to the Society Ethics Committee for investigation and action



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Society Nominating Committee

Back-up Slides



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Selecting Region Representatives to the Society Nominating Committee

- The Basics
 - Elected to 2 year term, opposite year RG is elected
 - Professional member with Society level experience
 - Cannot serve back to back terms
 - Cannot be immediate past Nom Com Chair
 - Cannot run for BOD, BOT or Senate leadership during term
 - Cannot be Region Governor during term



SWE Leadership Competency Model

- **What is the Competency Model**
 - Developed under professional development and adopted by the FY10 Board to have single skills list for leaders across the organization
- **Who owns**
 - Director of Professional Development
- **When was it rolled-out**
 - FY13
- **Why is this part of the Nom Com evaluation process?**
 - Recommended by the LETF so the leadership evaluation is consistent with how SWE develops leaders





SWE Leadership Competency Model



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SWE Leadership Competency Model

Often achieved during undergraduate and graduate studies

Often Achieved during practice

Novice

Advanced
Beginner

Competent

Proficient

Expert

SWE Core Competencies

Leadership Abilities

Communication

Business Knowledge

Self Management



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SWE Leadership Competency Model

- How it is used in Nominating Committee Process
 - Nomination Form
 - Candidate Statement
 - Member Feedback
 - Candidate Evaluation



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Region C Conference
February 8, 2014

FY14 REGION NOMINATING COMMITTEE UPDATE



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Nominating Committee

- Jody Snow, Fort Worth, Chair
- Claire Shortall, MAL
- Neha Dobal, Dallas
- Islin Munisteri, Houston
- Jessica Hampton, UNT



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FY15 Elected Positions (Professional)

- One Senator (National Ballot)
- Lieutenant Governor
- Secretary
- Treasurer
- Region Representative to the Society's Nominating Committee
- Region C Nominating Committee Chair



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FY15 Elected Positions (Collegiate)

- One Senator (National Ballot)
- Two Region Collegiate Representatives (RCRs) (National Ballot)
- One Region Collegiate Communications Editor (RCCE) (National Ballot)

*****Still Need Candidates for all positions******



Key Dates

- 2014 Region C Conference Feb 7-9, 2014.
- Ballot Petitions are due no later than 11:59pm, Saturday, February 20, 2014.
- National Ballot is due no later than March 1, 2014.
- Regional Slate will also be submitted to the Region Council no later than May 1, 2014.



Petition Process

Additional candidates for Senator may be nominated by petition, provided that:

1. The member is eligible for the position;
2. The member has given written consent to being placed on the ballot;
3. A minimum of 2% of the voting members of the region have signed a petition or endorsed an e-mail to place the candidate's name on the ballot, with no more than 1/2 of the signatures or endorsements having been made from any one professional section or the MAL; and
4. The petition, together with the written consent, is submitted to the nominating committee prior to February 20.



Questions?

- Contact Jody Snow, Region C Nominating Committee Chair



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SWE Outreach Committee Region C Conference February 2014





DiscoverE: Engineers Week

Engineers Week, February 16-22 2014 Let's Make a Difference

Engineers Week—the only event of its kind—is a time to:

- Celebrate how engineers make a difference in our world
- Increase public dialogue about the need for engineers
- Bring engineering to life for kids, educators, and parents

More than just a week-long event, Engineers Week is a year-round commitment to making a difference.

[Get Started: Order Your Volunteer Kit Today](#)

<http://shop.eweek.org/>



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Be That Engineer Poster

The screenshot shows a website article. On the left is a poster with a blue background and yellow text. The poster text reads: "YOUR DREAMS MAY BE SMALL ^{OR} BIG BUT IT TAKES HEART & CREATIVITY to make the world a better place YOU'LL HAVE TO TINKER • INVENT • BUILD IT MEANS BEING YOU". On the right, the article title is "SWE's New Be That Engineer Outreach Poster". Below the title is a paragraph: "Now available online - SWE's new Be That Engineer outreach poster. Promote a career in engineering to the young budding engineers in your life with this motivational poster used by SWE's K-12 outreach...". Below the paragraph is a button with a download icon and the text "Download the Poster". At the bottom right of the article area are five dots, with the first one highlighted in yellow.

Find this at www.swe.org and click on K-12 Outreach



Program Development Grants (PDG)

SWE Program Development Grants: With generous funding from the ExxonMobil Foundation, and The Ford Motor Company Foundation, these grants are available to support activities of SWE Professional and Collegiate Sections, and SWE Members At Large, and to provide funding for various Committees' pilot projects. www.swe.org or email pdg-chair@swe.org

Other Funding Options:

- NGCP Mini Grants
- STEMfinity www.stemfinity.com/STEM-Education-Grants



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Start a SWE Club with a Local High School!

- American Society of Civil Engineers (ASCE) has a club model that SWE members can use. Find all of the information at <http://www.asce.org/Content.aspx?id=12884905592>



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Wow! That's Engineering!

Apply to Host a SWE Sponsored WOW! That's Engineering! Event

General Guidelines for Wow! Grant Eligibility:

Applicants must be SWE members

Applicants must be running a Wow! event for the first time or need assistance to improve programming

A completed application must be submitted a minimum of 120 days before proposed event date

Grant Awardees must:

- Meet with grant advisor bi-weekly at a minimum
- Use Eventbrite.com to register participants
- Utilize assessment surveys provided.
- Utilize budget template to manage expenses.

Before applying please be sure to view a recording of our [Wow! That's Engineering! Webinar](#). We have made a number of changes to the process, applications and requirements so that we can better serve you and reach more girls and families each year.

[Apply for a Wow! That's Engineering Grant.](#)

Application Deadlines

- **May 30** for events in September, October or November
- **September 30** for events in January
- **October 30** for events in February
- **December 15** for events in March and April



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TEEMS SWE/Girls Inc. Program Grant

SWE / Girls Inc. TEEMS Grant

TEEMS (Together Exploring Engineering, Math and Science) is a program set up to promote partnerships between Girls Inc. and SWE. TEEMS provides funding, resources and support for SWE sections and Girls Inc. Affiliates to plan and implement a successful partnership program.

For detailed information about TEEMS please download our [Overview Document](#).

To apply for a TEEMS grant:

Download, complete, and submit the [TEEMS Letter of Agreement \(LOA\)](#)

Complete the TEEMS Project Plan
www.surveymonkey.com/s/teems

Girls Inc. Locations in Region C: Texas (Arlington, Dallas, Houston and San Antonio) and Arkansas (Fort Smith).

Unfortunately no Girls Inc. Affiliates Louisiana or Mississippi.



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Training: 4Change



4Δ is a collaboration among four leading diversity-focused engineering professional societies. Our four societies believe that together with every professional engineering society, we can all build and deliver inclusive engineering outreach programs that inspire all girls to follow their dreams.

Learning Modules

SWE has developed an online course based on the research and discussion that came out of the Outreach 4Δ workshops and related activities. The Outreach 4Δ course is designed to increase the outreach capacity and effectiveness among the staff and volunteers of professional engineering societies in reaching girls of all races and ethnicities. This course can serve as an important resource for any organization that participates in K-12 outreach in engineering.

The primary objectives of this course are:

- Identify gender and cultural inequities
- Analyze the challenges and barriers in various outreach practices
- Evaluate the capacity and impact of organizations' K-12 outreach programs in engineering

You can access the course through your PC or tablet. The course is about 90 minutes in length and is comprised of 4 components:

- Current Challenges in Outreach
- Assessment as an Imperative
- Developing Effective Outreach Programs
- A Call to Action

Course link: <http://swe-learn.articulate-online.com/8951662954>



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Training: Techbridge-SWE Role Model Guide

- Access print and digital versions at www.swe.org/store
- Great training tool for SWE members working with students!





Training: “Voices from the Field” Webinar Series

- Present what you are doing in outreach to your SWE colleagues. Apply at: <https://www.surveymonkey.com/s/mywebinar>
- Invitations to listen to the live or recorded versions of these webinars will be emailed.
- You will always be able to find all webinar recordings at www.swe.org. From there Click on “Learning” and filter by K-12 Outreach.





Contacts, Q & A, Discussion

Role	Lead	Email
Director of Advocacy	Mary Perkinson	meperkinson@gmail.com
Outreach Chair	Leia Guccione	leiaguccione@gmail.com
Promotions/Communications Lead & Outreach Chair Elect	Dana Day	dana.j.day@gmail.com
Outreach Alliance Lead	Jessica Jennings	jessica.jennings@swe.org
Training Lead	Euridice Oware	eaoware@gmail.com
Programs Lead	Kate Nolan	kate.nolan@swe.org
SWE Outreach Manager	Randy Freedman	randy.freedman@swe.org
PDG Liaison	Mary Phelps	phelpsma1@gmail.com
Region C Rep	Victoria (Tori) Borchers	victoria.borchers@swe.com



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February 8, 2014

MEMBERS AT LARGE (MAL) UPDATE



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Members-At-Large (MALs)

•Region C MAL Representatives

Victoria Borchers

victoria.borchers@swe.org

Claire Shortall

claire.shortall@swe.org

•Goals and Activities

- Teleconference meeting every other month
 - Watch for emails with more information on our February call
- MAL organized outreach activities
- MAL participation in Region, MAL and Society leadership



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**Mayra Magana
Stacey Culver
Kate Hull**

**SENATE UPDATE
REGION C CONFERENCE
FEBRUARY 8, 2014**



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Senate Update: February 1, 2014 Meeting in Chicago, IL

Bylaws Amendments:

- S1403: International Member Coordinator – **Passed**
- S1405: Voting on bylaws motions electronically – **Failed**
- S1406: Collegiate representative to regional council – **Failed**
- S1407: BOD electing the Nominating Committee chair – **Failed**
- S1408: Deputy Chair of the Nominating Committee - **Passed**



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New Strategic Initiative Committee

- Committee is continuing to meet to develop this new structure, forms and process
- Deliverables for the Committee to complete
 - Charter for the Committee
 - Incorporate into existing Committee structure to solicit members each year and reporting expectations
 - Gain Director sponsorship of Committee similar to existing committees
 - Create Form for submitting Initiative Ideas
 - Update Matrix for scoring Initiatives
 - Create Communication Plan for members
- Goal is to launch Strategic Initiative Committee in FY14



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Mega Issue 116 – Work/Life Integration

- Provided recommendations to SWE leadership to influence and recognize companies that provide creative approaches to work/life integration for engineers
- Top 5 List
 - Flexibility
 - Parental Programs
 - Health & Wellness
 - Dependent Care
 - Financial
- Playbook completed in July 2013
 - Definition and background information, benefits for employers & employees, detailed examples and case studies of global best practices
- SWE's first eBook!
- GRPP Work & Life Policy Proposal



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Senate Bylaws Committee

Committee Charter

- Senate leadership tasked this committee to answer the following questions:
 - How can we make the bylaws a more strategic document?
 - How can the bylaws be structured to help SWE grow internationally?
 - If we were to start from scratch, what would our bylaws look like or include?



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Senate Bylaws Committee

Deliverables

- Education of what bylaws are and are not
- Comparisons and contrasts to other international organizations
- Identify a bylaws structure to facilitate international growth, including areas of flexibility that will allow international growth
- Identify obstacles to implementing a global strategy
- Identify concepts for inclusion into bylaws or procedures that will accommodate international growth



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Questions?





Katharine Brumbaugh

February 8, 2014

GRADUATE STUDENT COMMITTEE UPDATE



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Graduate Student Community: Who are we?

- Graduate student network throughout the world
- Incorporating graduate student interests into SWE by:
 - Planning national and regional conference sessions
 - Planning webinars
 - Representing graduate student interests at the national and regional level
 - Representing graduate students internationally
- The Community is supported by the following positions (read more on the blog!):
 - Graduate Member Coordinator (GMC, GMC-elect)
 - Graduate Programming Coordinator (GPC, GPC-elect)
 - Regional Conference Coordinator (RCC)
 - International Coordinator
 - Webinars Coordinator
 - Globalization Advisory Board Member
- Resources:
 - Blog: <http://swegrad.wordpress.com/>
 - Facebook: <https://www.facebook.com/groups/swegrad/>
 - Email list serve – instructions on how to join are found on the Blog
- Region C Contact:
 - Katharine Brumbaugh Gamble
 - Katharine.m.brumbaugh@gmail.com

Graduate Student
Community



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Region C Graduate Student Database

- **Goal:**

Create a database of graduate students and grad student SWE groups throughout Region C

- **Why:**

- A method for graduate students to network and connect.
- A database for generating panelists and session leaders for local events, regional and national conference sessions.
- A way for the Region Graduate Student representative to gather the thoughts and opinions of graduate students in the region.

- **How** – please send me info!

1. If you know your collegiate section has a SWE Grad group:
 - (1) What is the name of the group?
 - (2) What collegiate section is it a part of?
 - (3) Who are the leaders/directors/chairs of the group? (and their contact information)
2. If you have a Women in Engineering Program, please send me the contact information for the director.
3. If you have grad students who are generally involved with SWE, please send me their contact information





Shelley Stracener

08 February 2014

REGION C WEBSITE UPDATE



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Sara Hough

08 February 2014

REGION FINANCIALS UPDATE



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Nahomi Merida-Morales

CLCC UPDATE



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Collegiate Leadership Coaching Committee

- **Mission**

- To support the development of leadership and management skills at the section level
- Focus on topics that are essential in creating and maintaining a vital section

- **Modules**

- Active Listening
- Building Membership
- Building Teams
- Conflict Resolution
- Dealing with Leadership Burnout
- Effective Personal Communications
- Event Planning and Advertising
- Fund Development
- Hit the Ground Running
- Leadership
- Managing Effective Meetings
- Strategic and Tactical Planning
- SWE Officer Training
- Women in Engineering
- You're in SWE, Now What?

Visit us at <http://swecfcc.wordpress.com/>



Collegiate Leadership Coaching Committee

- About Us
 - 43 Collegiates and Professionals in the U.S.
 - All Regions are represented!
 - Leaders:
 - Committee Chair: Molly Morgan
 - West Coast Deputy Chair: Annika Jensen
 - Region C Team Lead: Nahomi Merida-Morales
 - Join our team! Now recruiting for committee members


Visit us at <http://swecfcc.wordpress.com/>

Region C CLCC Team

- **Christina Barry, Professional – Houston**
 - SWE-Region H RCR
- **Annika Jensen, Professional – Houston**
 - SWE-Utah State President (small section)
- **Olivia Leblanc, Professional – Houston**
 - SWE-LSU President (medium section)
- **Nahomi Merida-Morales – Houston**
 - SWE-Texas A&M University (large section)
- **Palak Shah, Collegiate – Houston**
 - SWE-Region C Senator
- **Marianna Vallejo, Collegiate – Dallas**
 - SWE-UT Arlington Graduate Student Rep
- **Jabreel Walker, Professional – New Orleans**
 - SWE-Prairie View A&M President (small section)

Collegiate Leadership Coaching Committee

- **Contact Us:** Nahomi.MeridaMorales@chevron.com
- **Online**
 - <http://swecfcc.wordpress.com/>



University of Arkansas
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FY15 REGION CONFERENCE PROPOSALS



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